



Director of Communications and Marketing

Gray School of Medical Sciences

The Gray School of Medical Sciences is seeking a dynamic and versatile Director of Communications and Marketing to independently lead all communication efforts. This role requires managing marketing, media relations, content creation, and website management to elevate the school's profile locally, nationally, and internationally.

Key Responsibilities

- Develop and implement a comprehensive communications and marketing strategy aligned with the School's mission and strategic priorities.
- Translate complex scientific research into accessible, engaging content for a range of audiences.
- Manage media relations, institutional announcements, and press outreach.
- Oversee digital platforms, including website content management (Drupal), newsletters, and social media.
- Support faculty and researchers in disseminating findings through conferences, publications, and public forums.
- Ensure consistent branding and messaging across all channels and materials.
- Build and maintain relationships with external partners to expand the School's visibility and influence.

Qualifications:

- Bachelor's or Master's in Communications, Marketing, Science Communication, or related field with at least 5 years of experience.
- Fluency in both Hebrew and English (spoken and written) is required.
- Proven solo experience managing communications in academic or medical environments.
- Strong writing, editing, and storytelling skills with the ability to simplify scientific concepts.
- Experience with Drupal and digital marketing tools.
- Excellent organizational and project management skills.
- Self-motivated with the ability to handle multiple priorities independently.

Candidates passionate about advancing medical science through clear, strategic communication are encouraged to apply.

For inquiries and applications, please contact: ronitsf@tauex.tau.ac.il