



# What is the science of science communication? And how can it help public health?

## DISCUSSION & INSIGHT

In the last decade, the “science of science communication” has emerged to provide evidence about key factors in public communication of science and technology. This talk will provide an introduction to central findings of the science of science communication, and to ongoing research needs.

Please register for the Forum by sending email to: [ravidr@mail.tau.ac.il](mailto:ravidr@mail.tau.ac.il)



Wednesday  
22nd June 2022



12:00–13:30



zoom - [https://tau-ac-il.zoom.us/j/85692739139?  
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## PROF. BRUCE V. LEWENSTEIN



Bruce V. Lewenstein is Professor of Science Communication and former chair of the Department of Science & Technology Studies at Cornell University. In 2022, he began serving as Cornell's University Ombuds. Trained as a historian of science, he works across the field of public communication of science and technology, including informal science education, citizen science, and communication training for scientists. He is a former editor of the journal *Public Understanding of Science* (1998–2003), and co-chair of a US National Academies report *Learning Science in Informal Environments* (2009). He has served as chair of two sections of the American Association for the Advancement of Science (AAAS), on Societal Implications of Science & Engineering (2011) and on General Interest in Science & Engineering (2017). He received his AB from University of Chicago (1980) and his PhD in History & Sociology of Science and in Science & Technology Policy from the University of Pennsylvania (1987).